

JOB FAIR AND WORKFORCE EXPO

FOR BILINGUAL PROFESSIONALS

and SUB-CONTRACTORS

ADVERTISEMENT FORM

Advertiser Information

Contact Name: _____

Title: _____

Company: _____
(Please write down information as you would like to see it listed)

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Attendees: Not Applicable

Submission of Advertisement Materials

Deadline: Monday, October 20, 2008

Submit by Media: CD, DVD

Submit by eMail: workforce@mdhcc.com

Formats: Tif, gif, eps, pdf, doc, or psd

Resolution of line art (black and white, no grayscale) should be 600 dpi. Resolution for photos and/or grayscale should be 300 dpi. Text will be accepted in Microsoft Word (any version). Files created in Excel, PowerPoint or Publisher will not be accepted.

Technical Assistance: Please call 410-558-3510 or email webmaster@ebilingualstaff.com

GLOBALTECH BILINGUAL INSTITUTE
149 N. Luzerne Ave., Baltimore, MD 21224

2008 Job Fair
For Underutilized Communities

Date: Thursday, October 30, 2008
Time: 1pm to 6pm
Venue: Quality Inn
Address: One 2nd Street
Laurel, MD 20707

Advertisement Specifications

Deadline: Monday, October 20, 2008
Trim Size = 8 1/2" x 11"

Advertising Sizes:

Full Page With Bleeds = 8 3/4" x 11 1/4"
(Allows a 1/8" bleed area beyond trim.)

Full Page Vertical = 7 1/2" x 10"

Half Page Vertical = 3 5/8" x 10"

Half Page Horizontal Ad = 7 1/2" x 5"

Program Book Advertisement Cost

- Full-Page Advertisement \$ 1000
 Half-page Advertisement \$ 800
 Quarter-Page Advertisement \$ 500

Web Site Advertisement Costs

Rectangle sizes

- 300 x 250 IMU-(Medium Rectangle) \$ 600
 250 x 250 IMU-(Square) \$ 400
 180 x 150 IMU-(Small Rectangle) \$ 300

Banner sizes

- 468 x 60 IMU-(Full Banner) \$ 500
 234 x 60 IMU-(Half Banner) \$ 300
 120 x 90 IMU-(Button) \$ 200
 120 x 240 IMU-(Medium Rectangle) \$ 300

Skyscraper sizes

- 160 x 160 IMU-(Wide Skyscraper) \$ 800
 300 x 600 IMU-(Skyscraper) \$ 600

Payment

- Payment by Check
Marketing Budget: If funds come from your Marketing Budget, please mail completed form with check made payable to:

GlobalTech Bilingual Institute
149 N. Luzerne Ave., Baltimore, MD 21224

Charitable Budget: If funds come from your Charitable Contributions Budget, please mail completed form with check made payable to:

LatinLink
149 N. Luzerne Ave., Baltimore, MD 21224

- Payment by Credit Card –
Please visit www.mdhcc.net and submit credit card information. A processing fee may apply.