



## 2008 Workforce Conference and Job Fair For Underutilized Communities

*"Tapping into the Power of Historically Underutilized Communities"*

Thursday July 17, 2008, at the Hilton Columbia

The **Maryland Hispanic Workforce Council** will host an unprecedented event on July 17, 2008: the **2008 Workforce Conference and Job Fair for Underutilized Communities**.



### **The conference objectives are:**

- (1) to familiarize employers with the sources of underutilized communities;
- (2) to provide job opportunities for the general population as well as for underserved communities;
- (3) to assist attendees with job search, employment opportunities, immigration issues, English Language, job skills and career training.

The **2008 Workforce Conference and Job Fair** will consist of: a morning conference from 9am to 12 noon, an awards luncheon for exhibitors and an afternoon Job Fair from 2pm to 6pm for job applicants.



**“learn from  
the pros”**

In previous years, this event was attended by about 600 exhibitors and job applicants. This year, we will work closely with organizations that serve underutilized communities such as immigrants, Hispanics and New Americans, disabled and veterans, colleges and universities and other under-represented groups.



# 2008 Workforce Conference and Job Fair For Underutilized Communities

"Tapping into the Power of Historically Underutilized Communities"

## SPONSORSHIPS BENEFITS

Date: Thursday July 17, 2008  
Time: 9am to 6pm  
Venue: Hilton Columbia  
Address: 5485 Twin Knolls Road, Columbia, MD 21045

### All sponsorships include:

- One year advertisement gallery on [www.mdhcc.net](http://www.mdhcc.net)
- One year membership to the Maryland Hispanic Workforce Council
- Company listing on the Sponsor Board and large-screen Presentation during the event

### **"Ejecutivo" Overall Conference and Job Fair Sponsor \$10,000**

- Exhibit Booth at the Job Fair
- Company banner displayed at the event
- Opportunity to Address the Audience at the Plenary Session
- Ten (10) Complimentary tickets to the Workforce Conference and Awards Luncheon
- Logo and Ad on pre-event publicity, website, and TrabaJOB Magazine (Full-page back-cover)

### **"Gerente" Job Fair Sponsor \$5,000**

- Exhibit Booth at the Job Fair
- Company banner displayed at the event
- Ten (10) Complimentary tickets to the Workforce Conference and Awards Luncheon
- Logo and Ad on pre-event publicity, website, and TrabaJOB Magazine (Full-page inside-cover)

### **"Profesional" Conference Sponsor \$3,000**

- Exhibit Booth at the Job Fair
- Six (6) Complimentary tickets to the Workforce Conference and Awards Luncheon
- Logo and Ad on pre-event publicity, website, and TrabaJOB Magazine (Full-page Ad)

### **"Trabajo" Workforce Sponsor \$1,500**

- Exhibit Booth at the Job Fair
- Four (4) Complimentary tickets to the Workforce Conference and Awards Luncheon
- Logo and Ad on pre-event publicity, website, and TrabaJOB Magazine (Half-page Ad)

<b>"Boletos" Tickets</b>	<b>Per Person</b>	<b>Pre-Paid</b>	<b>At the Door</b>
Conference & Awards Luncheon		\$150	\$200
Conference		\$100	\$150
Awards Luncheon		\$ 65	\$ 75
Full Table of Ten (10)		\$450	\$550

**Note:** Sponsorships can be paid through marketing budgets or through charitable contributions. Please review the Sponsorship Form. Sponsor recognition will begin once payment is received. Graphics must be received three weeks before the event.

Tapping into the Power of Historically Underutilized Communities



# 2008 Workforce Conference and Job Fair

## For Underutilized Communities

"Tapping into the Power of Historically Underutilized Communities"

### SPONSORSHIP FORM

#### Sponsor Information

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_  
(Please write down information as you would like to see it listed)

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Attendees: \_\_\_\_\_

#### Submission of Advertisement Materials

Deadline: Tuesday July 8, 2008  
Submit by Media: Floppy disk, CD, DVD  
Submit by eMail: [workforce@mdhcc.net](mailto:workforce@mdhcc.net)  
Formats: Tif, gif, eps, pdf, doc, or psd  
Resolution of line art (black and white, no grayscale) should be 600 dpi. Resolution for photos and/or grayscale should be 300 dpi. Text will be accepted in the following formats: Microsoft Word 2000 and 2002. Files created in Excel, PowerPoint or Publisher will not be accepted.  
Technical Assistance: Please call 410-558-3510 or email [webmaster@ebilingualstaff.com](mailto:webmaster@ebilingualstaff.com).

**GLOBALTECH BILINGUAL INSTITUTE**  
149 N. Luzerne Ave., Baltimore, MD 21224

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For Underutilized Communities**

**Date: Thursday July 17, 2008**  
**Time: 9am to 6pm**  
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**Address: 5485 Twin Knolls Road,  
Columbia, MD 21045**

#### Sponsorship Levels

- Ejecutivo \$10,000
- Gerente \$ 5,000
- Profesional \$ 3,000
- Trabajo \$ 1,500

(see Sponsorship Packages Form for details)

#### Payment

Payments by Check – see above  
Marketing Budget: If funds come from your Marketing Budget, please mail completed form with check made payable to:

**GlobalTech Bilingual Institute**  
149 N. Luzerne Ave.  
Baltimore, MD 21224

Charitable Budget: If funds come from your Charitable Contributions Budget, please mail completed form with check made payable to:

**LatinLink**  
149 N. Luzerne Ave.  
Baltimore, MD 21224

Payments by Credit Card – Please visit [www.mdhcc.net](http://www.mdhcc.net) and submit credit card information. A processing fee may apply.

#### Tickets

After payment is received, tickets will be mailed out or held at the door as requested.

- Hold tickets at the door for my guests
- Mail tickets to me at the address above



# 2008 Workforce Conference and Job Fair For Underutilized Communities

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## ATTENDANCE REGISTRATION FORM

### Attendee Information

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_  
(Please write down information as you would like to see it listed)

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Conference and/or Awards Luncheon

Ticket 1: \_\_\_\_\_

Ticket 2: \_\_\_\_\_

Ticket 3: \_\_\_\_\_

Ticket 4: \_\_\_\_\_

Ticket 5: \_\_\_\_\_

Ticket 6: \_\_\_\_\_

Ticket 7: \_\_\_\_\_

Ticket 8: \_\_\_\_\_

Ticket 9: \_\_\_\_\_

Ticket 10: \_\_\_\_\_

### "Boletos" Tickets Per Person

#### Pre-Paid

- Conference & Awards Luncheon \$150
- Conference \$100
- Awards Luncheon \$ 65
- Lunch Table of Ten \$450

#### At the Door

- Conference & Awards Luncheon \$200
- Conference \$150
- Awards Luncheon \$ 75
- Lunch Table of Ten \$550

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## ADVERTISEMENT FORM

### Advertiser Information

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_  
(Please write down information as you would like to see it listed)

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Attendees: Not Applicable

### Submission of Advertisement Materials

Deadline: Tuesday July 8, 2008  
 Submit by Media: Floppy disk, CD, DVD  
 Submit by eMail: [workforce@mdhcc.com](mailto:workforce@mdhcc.com)  
 Formats: Tif, gif, eps, pdf, doc, or psd  
 Resolution of line art (black and white, no grayscale) should be 600 dpi. Resolution for photos and/or grayscale should be 300 dpi. Text will be accepted in the following formats: Microsoft Word 2000 and 2002. Files created in Excel, PowerPoint or Publisher will not be accepted.  
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### Advertisement Specifications

**Deadline:** Tuesday July 8, 2008  
 Trim Size = 8 1/2" x 11"

#### Advertising Sizes:

Full Page With Bleeds = 8 3/4" x 11 1/4"  
 (Allows a 1/8" bleed area beyond trim.)  
 Full Page Vertical = 7 1/2" x 10"  
 Half Page Vertical = 3 5/8" x 10"  
 Half Page Horizontal Ad = 7 1/2" x 5"

#### Program Book Advertisement Cost

- Full-Page Advertisement \$ 1000
- Half-page Advertisement \$ 800
- Quarter-Page Advertisement \$ 500

#### Web Site Advertisement Costs

##### Rectangle sizes

- 300 x 250 IMU-(Medium Rectangle) \$ 600
- 250 x 250 IMU-(Square) \$ 400
- 180 x 150 IMU-(Small Rectangle) \$ 300

##### Banner sizes

- 468 x 60 IMU-(Full Banner) \$ 500
- 234 x 60 IMU-(Half Banner) \$ 300
- 120 x 90 IMU-(Button) \$ 200
- 120 x 240 IMU-(Medium Rectangle) \$ 300

##### Skyscraper sizes

- 160 x 160 IMU-(Wide Skyscraper) \$ 800
- 300 x 600 IMU-(Skyscraper) \$ 600

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